

the SANDERS COUNTY
Ledger

**2025 Print Ad Rates
and Information**

FOR MORE INFORMATION
and AD ORDERS EMAIL:
advertising@scledger.net

406-827-3421

P.O. Box 219

Thompson Falls MT 59874

**PREPRINTED
INSERT RATE - \$180**

Inserts Needed: 2,000

DISPLAY AD SPECS

- 1 Column - 1.54 inches
- 2 Columns - 3.3 inches
- 3 Columns - 5 inches
- 4 Columns - 6.6 inches
- 5 Columns - 8.3 inches
- 6 Columns - 10 inches

DESIGN FEES

Customer is responsible for providing ad artwork per specs in a PDF format. If you would like us to design your ad, our design fee is \$20/advertisement

**ASK US ABOUT OUR
CURRENT PROMOTIONS!**

**AD DEADLINE:
10 a.m. Tuesday**

HALF PAGE
Horizontal

10" W x 10.25" H

Black & White
\$445

Full Color
\$485

FULL PAGE

10" W x 20.5" H

Black & White
\$715

Full Color
\$755

**QUARTER
PAGE**
Vertical

5" W x
10.25" H

Black &
White
\$240

Full Color
\$280

HALF PAGE
Vertical

5" W x
20.5" H

Black &
White
\$445

Full Color
\$485

QUARTER PAGE
Horizontal

10" W x 5.2" H

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2025 AD RATES

.....
Business Directory

\$16.50 per week

Must run at least 4 consecutive weeks

.....
2 col. x 2 inch

1 week - \$37

2 week discount - \$36/wk

4 week discount - \$35/wk

.....
2 col. x 3 inch

1 week - \$55.50

2 week discount - \$54/wk

4 week discount - \$52.50/wk

.....
2 col. x 4 inch

1 week - \$74

2 week discount - \$72/wk

4 week discount - \$70/wk

.....
2 col. x 5 inch

1 week - \$92.50

2 week discount - \$90/wk

4 week discount - \$87.50/wk

.....
2 col. x 6 inch

3 col. x 4 inch

1 week - \$111

2 week discount - \$108/wk

4 week discount - \$105/wk

.....
3 col. x 5 inch

1 week - \$138.75

2 week discount - \$135/wk

4 week discount - \$131.25/wk

Business Directory

2 col. x 2 inch
3.3" x 2"

2 col. x 3 inch
3.3" x 3"

2 col. x 4 inch
3.3" x 4"

2 col. x 5 inch
3.3" x 5"

2 col. x 6 inch
3.3" x 6"

COLOR OPTIONS:
1 COLOR - \$20/wk
FULL COLOR - \$40/wk


3 col x 4 inch
5" x 4"

3 col. x 5 inch
1/8 Page
5" x 5"

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2025 Advertising Packages

<p>12 Ad Bundle 2 col. x 3 inch & larger</p>	<p><u>12 display ads over a 12-month period.</u> 10% Discount from regular pricing. 25% Discount on design fees. 3 Months FREE Square Web Advertising. 3 FREE Social Media Announcements. Total Ad Amount Spread Out Into 12 Monthly Payments</p>
<p>18 Ad Bundle 2 col x 3 inch & larger</p>	<p><u>18 display ads over a 12-month period.</u> 15% Discount from regular pricing. 50% Discount on design fees. 6 Months FREE Square Web Advertising. 6 FREE Social Media Announcements. Total Ad Amount Spread Out Into 12 Monthly Payments</p>
<p>24 Ad Bundle 2 col. x 3 inch & larger</p>	<p><u>24 display ads over a 12-month period.</u> 20% Discount from regular pricing. FREE DESIGN! 12 Months FREE Square Web Advertising. 12 FREE Social Media Announcements. Total Ad Amount Spread Out Into 12 Monthly Payments</p>
<p>52 Ad Bundle 2 col. x 3 inch & larger</p>	<p> <u>52 display ads over a 12-month period.</u> 30% Discount from regular pricing. FREE DESIGN! 12 Months FREE Square Web Advertising. 18 FREE Social Media Announcements. Total Ad Amount Spread Out Into 12 Monthly Payments</p>

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Additional 5% Discount for upfront payments

NEED SOMETHING CUSTOM?

We offer a free consultations focused on your needs & budget. Schedule an appointment to plan your year & we will help you stay on track!

EXAMPLES OF MONTHLY PAYMENT PLANS

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	12 Ads Full Color	18 Ads Full Color	24 Ads Full Color	52 Ads Full Color	12 Ads B/W	18 Ads B/W	24 Ads B/W	52 Ads B/W
2 col. x 3 in	\$85.95	\$121.76	\$152.80	\$289.68	\$49.95	\$70.76	\$88.80	\$168.35
2 col x 4 in	\$102.60	\$145.35	\$182.40	\$345.80	\$66.60	\$94.35	\$118.40	\$224.47
2 col. x 5 in	\$119.25	\$168.94	\$212	\$401.92	\$83.25	\$117.94	\$148	\$280.58
2 col. x 6 in 3 col. x 4 in	\$135.90	\$192.53	\$241.60	\$458.03	\$99.90	\$141.53	\$177.60	\$336.70
3 col. x 5 in 1/8 Page	\$160.88	\$227.91	\$286	\$542.21	\$124.88	\$176.91	\$222	\$420.88
1/4 Page	\$252	\$357	\$448	\$849.33	\$216	\$306	\$384	\$728
1/2 Page	\$436.50	\$618.38	\$776	\$1,471.17	\$400.50	\$567.38	\$712	\$1,349.83
Full Page	\$679.50	\$962.63	\$1,208	\$2,290.16	\$643.50	\$911.63	\$1,144	\$2,168.83